



2025 Lake of the Ozarks
Mardi Gras Pub Crawl
February 22, 2025
Sponsorship Levels

| Benefits | Participating Venue \$500 | Preferred Lodging Sponsor \$500 | Bus Sponsor \$400 | Exclusive Partys 2 Available | Title Sponsor Limit 1 \$4,000 |
|---|---------------------------|---------------------------------|-------------------|------------------------------|-------------------------------|
| Sponsor linked on LakePubCrawl.com | X | X | X | S | S |
| Social Media Promotion | X | X | X | | |
| T-Shirt Promotion | X | | | | |
| Recognition in event press releases, radio advertisements and event billboards | | X | X | O | O |
| Targeted text alerts, quantity four (4), to be sent to pub crawl participants between January 2025 & March 2025 | | | | | |
| Four (4) email blasts to be sent to pub crawl participants between December 2024 & February 2025 | | | | L | L |
| Sponsor names and logos incorporated on the official event wristbands | | | | | |
| Exclusive event location for: Kick Off Party on Friday or Pre-Crawl Event on Saturday | | | | D | D |
| Sponsor logo incorporated on all marketing pieces. | | | | | |
| Preferred Lodging Listing with Link on Pub Crawl Website | | X | | | |
| Bus sponsors on all bus route maps | | | X | | |

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|--|--------------|
| Sponsor Name: List exactly how you want it printed | Amount |
| Contact Name | Phone Number |
| Email | |
| Billing Address | Zip |
| Signature | Date |

Do you want to secure your sponsorship or have questions? Contact Jen West 573.216.7153 lakepubcrawl@gmail.com or Lagina Fitzpatrick 573.375.3738

Make checks payable to: Lake of the Ozarks Mardi Gras Pub Crawl
1193 Pinewood Dr.
Osage Beach, MO 65065

SPONSORSHIPS MUST BE SECURED ASAP WITH PAYMENT